



## Downtown Seguin Art & Wine Walk

### Winery Participation Form

*Thank you for your interest in Seguin's Annual Art & Wine Walk!* Please confirm your winery by completing the form and emailing to [bfriar@seguintexas.gov](mailto:bfriar@seguintexas.gov) along with a **hi-res logo and image for the program** by **Friday, September 5, 2025**. For event questions contact us at (830) 401-2309.

Winery Name \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Please list the wines you plan to serve (for the event program): \_\_\_\_\_

\_\_\_\_\_

- ❖ The Art & Wine Walk is from **3:30 – 6:30 p.m.** on **Saturday, November 8**, in downtown Seguin and will benefit public art in Seguin. To help cross promote the event, we ask that you list this event on your website and/or Facebook page and offer a bounce-back coupon to event attendees so they will visit your vineyard/winery.
- ❖ We are planning on 300 guests and **only limited winery spots are available.**
- ❖ Wineries will be assigned to a building or site downtown. You must be set up and ready to serve by 3:30 p.m.
- ❖ Each participating winery must have at least one person from your winery staffing the winery's booth to **serve samples, sell wine by the glass or by the bottle, and monitor proper age/consumption. Sales pricing and availability is at winery discretion.**
- ❖ The Seguin Commission on the Arts will provide each winery with a travel stipend of \$0.70 per mile, up to \$150.00, and reimburse wineries \$0.45 per tasting coupon returned to the Commission after the event.
- ❖ Wineries must provide:
  - TABC Winery Festival Permit Certificate (GF) and copy of application for Winery Festival Permit Certificate, both displayed in a conspicuous place at all times during the event. We will provide you with a property owner permission letter ASAP.
  - Minimum of five cases of wine for purchase and 500 tastes
  - Accounting provisions for purchases by glass or bottle
  - Winery signage for prices by glass or bottle, décor and winery brochures for table
  - Water pitcher, table, table cover, dump bucket and wine tools
  - Cooler with ice for keeping wine cool during event

#### PLEASE CHECK ALL THAT APPLY BELOW:

\_\_\_\_\_ Yes, I would like to reserve a winery tasting table for Saturday, November 8, 2025.

\_\_\_\_\_ Yes, I agree to obtain a TABC Winery Festival Permit Certificate (GF) and email it, along with a copy of my TABC application for a Winery Festival Permit, to [bfriar@seguintexas.gov](mailto:bfriar@seguintexas.gov) or mail it to the Seguin Commission on the Arts (P.O. Box 591, Seguin, TX 78156) no later than Friday, October 3, 2025.

\_\_\_\_\_ Yes, I will send in a W9 and a City of Seguin vendor packet to [bfriar@seguintexas.gov](mailto:bfriar@seguintexas.gov) or mail it to Seguin Commission on the Arts (P.O. Box 591, Seguin, TX 78156) no later than Friday, October 3, 2025.