



It's real.

21st Annual Pecan Fest Participation Form October 24, 2026

Pecan Fest is an annual celebration of all things PECAN. If your organization is interested in hosting an event in conjunction with Pecan Fest, please complete this form. Completion of this form does not guarantee that your event will be included as an official Pecan Fest event. Let's get ready to GO NUTS in Seguin!

Participant/ Sponsoring Organization: _____

Contact: _____ Title: _____

Mailing Address: _____

Phone: _____ E-mail: _____

Website: _____

Event Name: _____

Date of Event: _____ Start Time: _____ End Time: _____

Ticket Cost: _____ Can they buy tickets in advance: _____ If yes, where: _____

Location of Event: _____

Address of Event: _____

How is your activity connected to Seguin's heritage or pecans? _____

Provide a short description of the event (this description will be used in all marketing materials for Pecan Fest – event must be pecan and/or heritage related): _____

I understand that completing this form confirms my organization's participation in the 21st Annual Pecan Fest 2026. If any information provided in this form changes, I will notify the Seguin Main Street Program in writing to cmclain@seguintexas.gov as soon as possible.

Signature

Date

Please complete this form and send to Charissa McLain at cmclain@seguintexas.gov; or mail to Seguin Main Street Program, P.O. Box 591, Seguin, TX 78156.

Pecan Fest Participation FAQ

Who is responsible for hosting and organizing Pecan Fest?

The City of Seguin's Main Street Program and Destination Seguin are the event organizers who will be responsible for the promotion of the celebration. They will work in partnership with area nonprofits, businesses, and individuals hosting their own official Pecan Fest event.

When is Pecan Fest?

The 21st Annual Pecan Fest this year will be held on October 24, 2026. While Pecan Fest is primarily promoted as a single day activity, the Pecan Fest web site and program will list events for the entire weekend as pre and/or post Pecan Fest events.

How to market your event and participate in Seguin's Pecan Fest?

Seguin Main Street & Destination Seguin manages and oversees the event website, www.seguingonuts.com, and will add all official Pecan Fest events to the site. They will also produce the annual program and provide each event sponsor with copies of the program. Additionally, on our Pecan Fest Facebook page, we will list and promote your event and all activities.

Seguin Main Street & Destination Seguin produces numerous advertisements to promote the Pecan Fest that will be published in local, regional, and statewide publications.

Additionally, you are encouraged to promote your event and the overall 21st Annual Pecan Fest.

Is there a cost to host a Pecan Fest event?

Seguin Main Street & Destination Seguin will not charge a participant to be included in the Pecan Fest program or web site. The participants are expected to cover their expenses for hosting and promoting their events.

Can I host my event in Central Park?

Seguin Main Street hosts the actual Pecan Fest in Central Park on Saturday, October 24, from 10:00 a.m. to 4:00 p.m. If your organization would like to host an event in the park during those hours, staff will do their best to accommodate your request with a booth. Or if your event would require the use of the gazebo, we would schedule your event in between live music performances or event activities. If preferred for a separate event, you would be able to host an event in Central Park after 5:30 p.m.

When do I need to submit my participation form?

Seguin Main Street and Destination Seguin request you submit your form by September 1, 2026, so they can promote your event prior to Pecan Fest. We will take your form after September 1, 2026, but your event might not be included in all marketing collateral.

I want to have a vendor booth at Pecan Fest, who do I contact?

Several event participants will request vendor booths. Contact Charissa McLain at cmclain@seguintexas.gov to discuss locations where vendors are welcomed.

For more information on how your organization can become involved during Pecan Fest, please contact the Charissa McLain at cmclain@seguintexas.gov or (830) 401-2475.