

SEGUIN

TEXAS

It's real.



VISITSEGUIN.COM

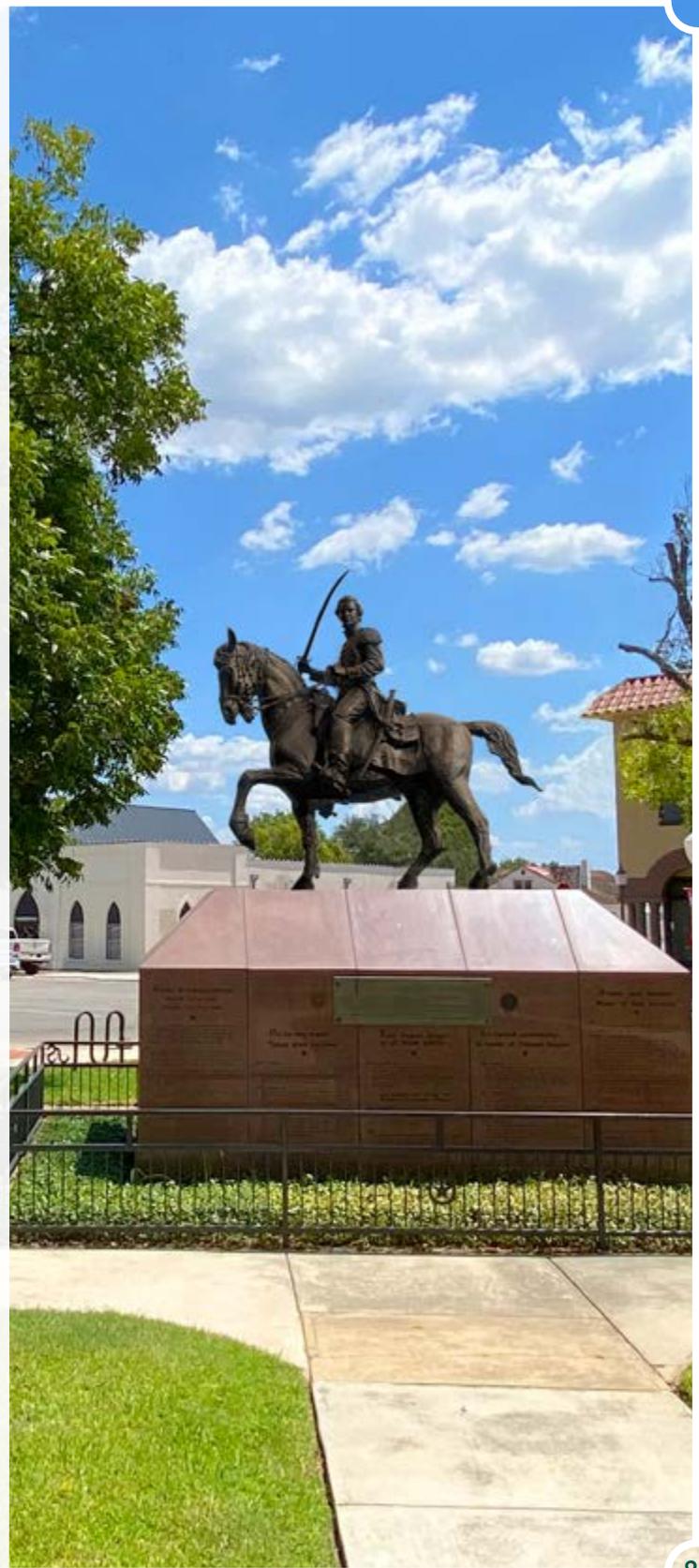


SEGUIN, IT'S REAL. REAL NICE TO MEET YOU.

Seguin, named in honor of **Juan Seguín**, a **Tejano Texian freedom fighter** and early supporter of the **Republic of Texas**, is one of the oldest towns in **Texas**, founded only **16 months** after the **Texas Revolution** began. Situated just **30 miles** east of San Antonio along the Guadalupe River, Seguin offers deep-rooted Texas history, one of the **World's Largest Pecan** statues, tree-lined river bottoms and the quaint, historic downtown experience that only **small-town Texas** can provide.

Welcome to **Seguin**, where we take pride in giving our visitors a **real**, authentic **Texas** experience. Come and **explore** the solid **foundation** our city was built upon. From **historic relics** of the past like our "**limecrete**" structures to our bustling Main Street with **local shops** and authentic **Texas eateries**, there is something in **Seguin** for everyone to enjoy.

Seguin is also home to the World's Largest Pecan, so make sure to stop by Guadalupe County Courthouse and snap a photo. Your friends will go nuts when you share it with them!





WE ARE NUTS ABOUT OUR HISTORY

The original World's Largest Pecan was erected in Downtown Seguin in 1962 and still sits in front of the **Guadalupe County Courthouse**. A passion project of a local dentist, this pecan paid homage to **Cabeza de Vaca**, who was held captive on the "river of nuts," AKA the **Guadalupe River**, for nine years. Pecans grow readily in this region and Guadalupe County is still known statewide for its pecan production.

To the shock of all Seguin residents, an even-larger pecan was built in **Brunswick, Missouri**, in the 1980s, taking the coveted title.

In July 2011, a very determined Leadership Seguin Class from the Chamber of Commerce took it upon themselves to reclaim the World's Largest Pecan title for Seguin. It took three months and about **\$5,000 in donations** to complete the project. Today, you can find the **16 x 8-foot fiberglass pecan** at the **Big Red Barn** at the **Texas Agricultural Education & Heritage Center**.

Not only can you find large pecan sculptures in Seguin, but all sorts of pecan goodies are

sprinkled around town. **38 Pecans** is owned and operated by relatives of Edmund "Doc" Darilek, creator of Seguin's **Original World's Largest Pecan** statue. Their delicious pecans can be found inside **Guadalupe Trading Company**.

So whether you're looking for plain or candied pecans, pecan pie, or pecan butter, welcome to pecan-lovers paradise!

It's okay to go a little nuts.



Guadalupe Trading Co.



TOP 10 THINGS TO DO

- 1 **Burnt Bean Co.**
- 2 **Original Largest Pecan**
- 3 **Downtown Seguin**
- 4 **Historic Sebastopol House**
- 5 **Seguin-Saegert Pickleball Complex**
- 6 **Seguin Squirrel Trail... Go Nuts!**
- 7 **The Schoolyard**
- 8 **Walnut Springs Trail**
- 9 **Blue Lotus Winery**
- 10 **Polmedia Polish Pottery**



2

Original Largest Pecan

Sitting in front of the Guadalupe County Courthouse in downtown, this is the most photogenic of Seguin's two larger-than-life pecans.

101 East Court Street



3

Downtown Seguin

Full of local shops and restaurants, Historic Downtown Seguin serves as the central hub of the city. Shop. Dine. Unwind.

201 South Austin Street | visitseguin.com/downtown



1

Burnt Bean Co.

Ranked #1 on Texas Monthly's esteemed BBQ list, Burnt Bean Co. draws crowds from across the state. Stop in on a Sunday for their scrumptious brunch menu!

108 South Austin Street | www.burntbeanco.com



4

Historic Sebastopol House

A Greek Revival mansion build in 1856, the Sebastopol is one of the finest surviving 19th-century limecrete buildings in America and is also home to the Wilson Pottery Museum.

704 Zorn Street



5

Seguin-Saegert Pickleball Complex

Try your hand at Pickleball at Seguin's newest complex. Complete with 9 tournament ready courts and LED lighting, you can play from 8 am to 10 pm.

418 West Mountain Street



8

Walnut Springs Trail

This linear trail now connects Max Starcke Park with Park West and includes 4 miles of paved trails for walking, jogging, and cycling.



6

Seguin Squirrel Trail... Go Nuts!

Go on a squirrel hunt around Seguin to find all of the beautifully painted squirrels. Maps are available in the Visitor Center.

200 South Austin Street



9

Blue Lotus Winery

Blue Lotus sits on 12-acres of land consisting of their vineyards, a tasting room, and unique wine barrel cabins for overnight visitors.

5151 FM 20 | www.bluelotuswinery.com



7

The Schoolyard

Seguin Schoolyard transforms the former Burges School into a vibrant hub where you can shop local businesses, enjoy live concerts, relax and let the kids play.

225 North Saunders Street | www.seguinschoolyard.com



10

Polmedia Polish Pottery

This 12,000-square-foot warehouse features more than 38,000 different combinations of shapes and patterns of Polish Pottery.

425 Still Meadow Road | www.artisanimports.com



OUR NAMESAKE, JUAN SEGUÍN

In 1838, during the early days of the Republic of Texas, a group of Rangers established this town under live oaks near Walnut Springs Creek. They eventually named it in honor of **Col. Juan N. Seguín**, a **Texas senator and Tejano patriot** who had fought against the brutal Mexican dictator **Santa Anna**. He was known as the **“Paul Revere”** of the Alamo—one of General Sam Houston’s messengers, who was sent to warn the settlers in this area of Santa Anna’s coming attack. That triggered the **“Runaway Scrape,”** in which settlers fled their homes to escape the certain carnage. For his brave act, Juan Seguín is no less than a hero who saved the many lives of men, women, children, and the elderly who had settled in this region east of the Alamo.

A CITY WITH A SOLID FOUNDATION

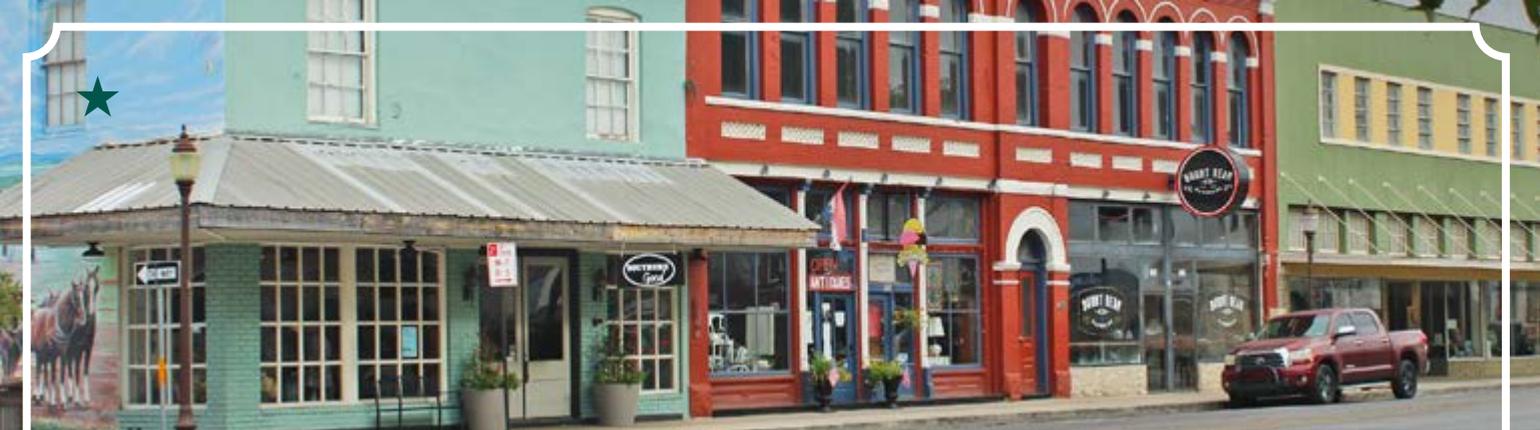
In the 19th century, this little town was a center of experimentation in using **“limecrete.”** Invented by **Dr. John Park of Seguin**, this inexpensive and easy-to-work-with local material was widely used for houses, churches, and public buildings. Called the **Mother of Concrete Cities**, Seguin may once have had the greatest concentration of concrete structures in the U.S., surpassed in total number by only a few big cities back East. An outstanding example of this architecture is the **Sebastopol House Historic Site**, a Greek Revival mansion built in 1856 by skilled slaves. Now a museum, Sebastopol is full of history and mystery, with free guided tours through this amazing structure.



Walnut Springs Trailway



Sebastopol House Historic Site



SEGUIN'S HISTORIC DOWNTOWN

20th-century brick-fronted buildings and architecture line the streets of Seguin's historic downtown. Wander around and window shop our locally owned **boutiques, art gallery, and specialty stores.** Have drinks at **Schultz Saloon** or grab a beer and a bite to eat at **1916 Bar & Bistro.** A visit to downtown Seguin includes exploring **museums, retailers, cafés, saloons, an art gallery, and live music venues.**

Love to shop? **Seguin's Historic Downtown District** has adorable boutiques for every style. Grab artisanal food items and cookware at **Gift and Gourmet's new Gourmet Department,** bring out your inner decorator at home decor stores like **Keeper's Interiors,** or find the perfect outfit at **Southern Traditions.** From shoes and jewelry to antiques and unique gifts, **Downtown Seguin** is the place to get your shopping done.



Gift & Gourmet

CENTRAL PARK

Be captivated by a **restored 1930s fountain with dancing waters and changing multicolored lights.** A **bronze statue of Juan Seguin by Eric Christianson** and **granite historical markers** ornament the square. A bandstand evokes days of old with performances of **symphonies, Sousa marches, mariachis, and romantic serenades.**

Discover more of downtown Seguin at visitseguin.com/downtown.



Father Christmas



Schultz Saloon



REAL FUN FOR EVERYONE

Wave Pool

Open seasonally, come enjoy a 15,000 square-foot freshwater wave pool featuring zero-depth beach-style entry and multiple wave patterns so you can ride or relax depending on your mood.

You're So Crafty

For those who prefer a calmer experience, stop by our arts & crafts studio, **You're So Crafty**. This walk-in art studio offers classes for jewelry-making, mosaics, felting, pottery painting, glass art, and more. Create a work of art you can take home as a memento of your visit!

Sebastopol House Historic Site

As one of the oldest towns in Texas, Seguin makes the perfect trip for history-lovers. You can go on a self-guided historical buildings tour and then head over to the **Sebastopol House Historic Site**. The two-story concrete mansion was built by skilled slaves and serves as a museum today, housing an extensive collection of **freedmen-made Wilson Pottery items**.



Texas Agricultural Education and Heritage Center

Visitors can also step back in time and discover the farming history of Guadalupe County by visiting the **Texas Agricultural Education and Heritage Center**. Spread across a village of historic buildings, the center provides unmatched insights into what life was like on the **Texas frontier** in the **19th century**. These include the **Zion Lutheran Church** (built in Charlotenburg in 1890), a one-room schoolhouse, a blacksmith shop, and more.

Seguin Wineries, Breweries, and Distilleries

Because every little town needs a place to "wine" down, **Blue Lotus Winery and Texas Mead Works** and **Windmill Farm Winery** are the places to savor Texas wines and mead. For the beer aficionados, we have **BS Brewing** and **Seguin Brewing Company**, where you will find mouth-watering, hoppy libations that will satisfy all of your craft beer cravings. Love tasting small-batch whiskey? Check out **Johnny Pickles Distillery!**

Discover more of Seguin's attractions at visitseguin.com/attractions.



Johnny Pickles Distillery



REAL OUTDOOR FUN

Outdoor Adventures in Seguin

Recreationists flock to **Max Starcke Park**, which offers a wide variety of recreational activities that include a regulation 18-hole golf course, natural fishing area, paddling trails, walking trails, tennis, disc golf, and basketball and volleyball courts. For families with small children, **Park West** is the perfect stop. No matter who you are traveling with, Park West will provide fun for all. The 47-acre community park includes athletic fields, a skatepark, playscape, basketball court, splash pad, group pavilion, picnic shelters, and nature trails. Pickleball players gather at Seguin's newest facility, the **Seguin-Saegert Pickleball Complex**. This state-of-the-art complex features 9 tournament ready pickleball courts and is lit for evening play. You can also relax and enjoy the exciting action of girls' fastpitch softball at one of the top complexes in the state, **The Fields at Huber Ranch**. Tournaments are scheduled each weekend throughout the year, as well as league play on weekdays. This complex includes five competition fields, climate-controlled concession stands, and covered seating. Bring a lawn chair for the best seat in the park.



Disc Golf at Max Starcke Park



The Fields at Huber Ranch



REAL GOOD FOOD

Real Food Finds in Seguin

Authenticity is what you will find in Seguin. Dating back to 1838, Seguin is full of history, hospitality, and rich cuisine. With BBQ joints and homestyle cooking, Asian cuisines and authentic Tex-Mex, there is something for every palate. You will even find breweries and wineries nestled within Seguin. Feast your eyes and your stomach and find your favorite eatery!



Burnt Bean Co.

Burnt Bean Co. continues to rake in the accolades with a **Michelin Bib Gourmand** recognition and earning the #1 spot on the **Texas Monthly BBQ** list! The line alone speaks volumes to their food, but we promise it's well worth the wait!

Mexican Fare

Seguin's Hispanic culture shines through its food offerings, with more than a dozen restaurants offering traditional Mexican dishes full of spice and flavor. Each restaurant has its own spin, and you will want to try them all.



Su Casa Cafe

Su Casa Cafe is a true Tex-Mex restaurant that has been serving Seguin for 20 years. From their homemade salsa, to their award-winning enchiladas, they have something for everyone's taste buds!



Pecantown Books & Brews

Tucked inside a historic home in Downtown Seguin, Pecantown Books & Brews is a haven for both book lovers and foodies alike. Browse their hand-selected book collection and grab a coffee or bite to eat from their seasonal farm-to-table menu.

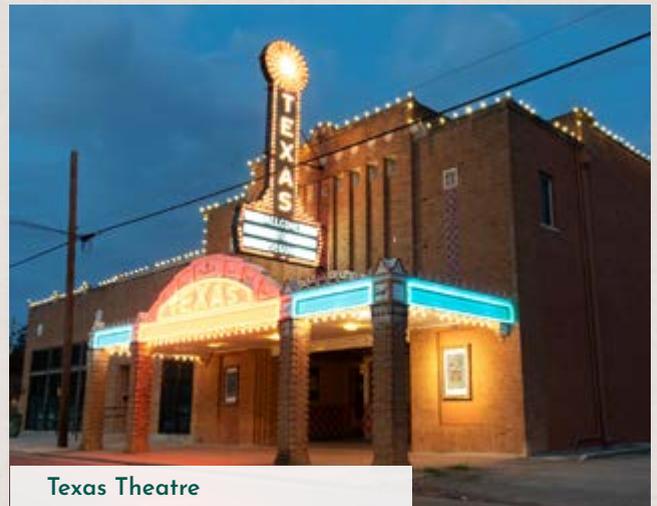
Discover more delicious eats at visitseguin.com/food-drink.



REAL GOOD ART

Real Seguin Art Scene

Art in all its forms thrives in Seguin—from live local music and theatrical performances to striking public sculptures and murals. On any given night, the sounds of local talent fill the air, whether through concerts by the **Mid-Texas Symphony** or productions at the **Historic Texas Theatre** and the **Palace Theatre**. Visual art is equally celebrated, with vibrant murals and sculptures enhancing public spaces throughout town. At the heart of Seguin's creative community is the **Seguin Art League**, a hub for discovering and supporting both local and regional artists. It also offers a variety of art classes, giving residents and visitors the opportunity to explore their own creativity.



Texas Theatre



Seguin Squirrel Trail



Mid-Texas Symphony



REAL EVENTS

Earth Day

Learn to live a greener lifestyle at Seguin's Annual Earth Day Festival in Central Park.

Cinco de Mayo Pachanga

The Cinco de Mayo Pachanga is a free, family-friendly arts and culture festival that celebrates Seguin's connection to the 1862 Battle of Puebla. Don't miss the live music, cultural performances, vendors and fun contests!

Margarita Madness

Join Downtown Seguin for a fun evening on the third Thursday of every May where businesses compete for the title of "Best Margarita."

4th of July

One of Seguin's biggest traditions is the Annual Independence Day Celebration. Events include Freedom Fiesta, Fireworks Fiesta, and the Biggest Small-Town 4th of July Parade.

Guadalupe County Fair

Mutton bustin', cattle ropin', and horseback ridin' are all part of the fun at the Guadalupe County Fair & Rodeo. Featuring Professional Rodeo Cowboys Association-sanctioned rodeo events, livestock shows, live music, a barbecue cook-off, and a carnival, there's more than enough fun for folks of all ages. This annual event is held the second week of October.

www.gcfair.org

Pecan Fest

Pecan Fest Heritage Days is an opportunity to break out of your shell, go a little nuts, and harvest a good time. Happening in late October, this celebration is spread out all over town and celebrates all things pecan and all things Seguin.

www.seguignonuts.com

Art & Wine Walk

Every November, the Seguin Commission on the Arts holds the Annual Art & Wine Walk. Participants enjoy an evening of art, entertainment, and wine at stops throughout the Downtown Historic District.

Sip n' Stroll

Stroll through downtown and taste more than a dozen varieties of homemade hot chocolate. Each year, to kick off the holiday season, Seguin's downtown businesses keep their doors open late for shopping and sipping hot chocolate.

Stay up to date with all of Seguin's exciting events at visitseguin.com/events.



Art & Wine Walk



MAGNOLIA HOTEL

SEGUIN LODGING

Seguin has more than 700 hotel rooms, including national chains, boutique hotels, and charming bed and breakfasts.

visitseguin.com/where-to-stay

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3013 NORTH HWY 123 BYPASS AT I-10 • SEGUIN
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72 ROOMS / SMOKE-FREE / BREAKFAST / FITNESS CENTER / POOL / MEETING SPACE

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HAMPTON INN
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830.379.4400

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HOLIDAY INN EXPRESS
2801 JAY ROAD AT HWY 123 • SEGUIN
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LA QUINTA INN
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512.571.2706

2 ROOMS / SMOKE-FREE

MOSHEIM MANSION
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THEMOSHEIM.COM
5 ROOMS / SMOKE-FREE

MOTEL 6
1826 I-10 WEST AT HWY 46 • SEGUIN
830.372.4440

45 ROOMS / PETS ALLOWED

SUPER 8 BY WYNDHAM SEGUIN
1525 NORTH HWY 46 AT I-10 • SEGUIN
830.379.6888

46 ROOMS / PETS ALLOWED / BREAKFAST

TEXAS INN
807 EAST KINGSBURY STREET • SEGUIN
830.379.2363

40 ROOMS

TOWNE PLACE SUITES MARRIOTT
2732 JAY ROAD AT HWY 123 AND I-10 • SEGUIN
830.379.2400

118 ROOMS / PETS ALLOWED / SMOKE-FREE / BREAKFAST / FITNESS CENTER / POOL



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50 AMPS / LAUNDRY

PATRIOT RV PARK
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830.212.4836
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RIVER SHADE RV PARK
3995 SOUTH HWY 123 BYPASS • SEGUIN
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SEGUIN HILLTOP RV RESORT
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830.372.0203
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830.379.9463
3 WINE BARRELS / POOL

GERONIMO CREEK RETREAT
2050 LAUBACH ROAD • SEGUIN
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4 TREEHOUSES / 10 CABINS / 5 TEEPEES / PETS
ALLOWED / FISHING ALLOWED / PICNIC AREA /
WATER ACCESS

LAZY U RANCH
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ALLOWED / PICNIC AREA / WATER ACCESS

SON'S GERONIMO
2111 LAUBACH ROAD • SEGUIN
877.577.7667
21 BIRDHOUSE CABINS / FISHING ALLOWED / PICNIC
AREA / WATER ACCESS

LAKE BREEZE SKI LODGE
225 SKI LODGE ROAD • MCQUEENEY
830.557.5736
LAKE ACCESS / POOL

SEGUIN

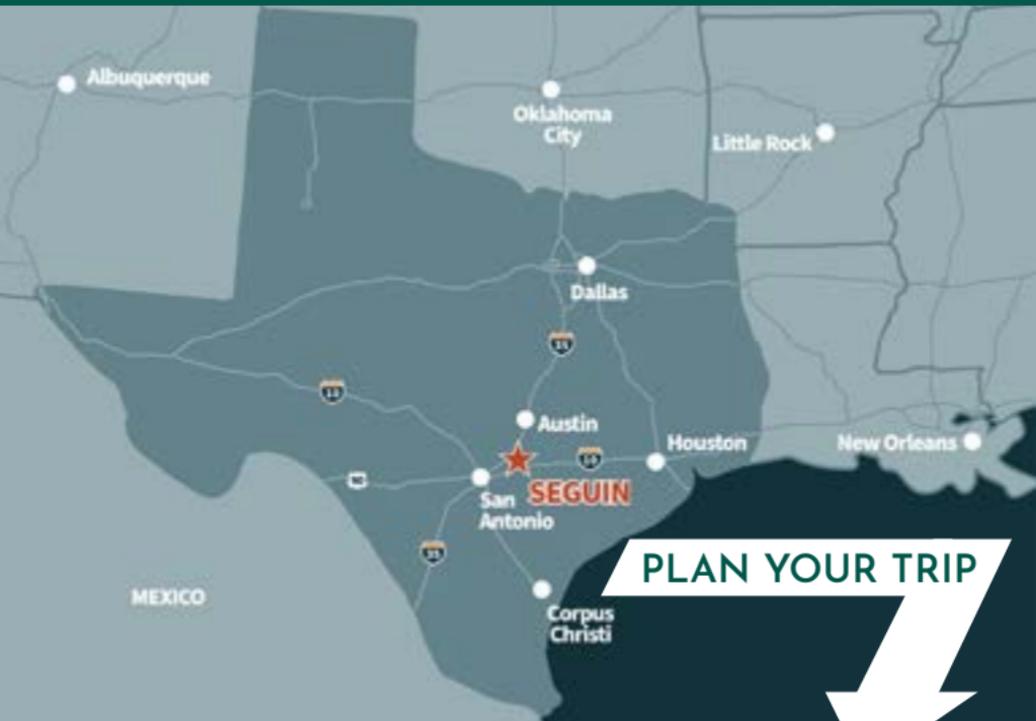
TEXAS

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@visitseguin

DID YOU KNOW? *Seguin is pronounced Suh-Geen.*



PLAN YOUR TRIP

VISIT SEGUIN
200 South Austin Street
Seguin, TX 78155
830.401.5000

